

## **REMARKS/ARGUMENTS**

### **Claim Amendments**

The Applicant has amended claims 19, 21, 23, and 25-27; claim 28 has been added. Support for the amendments is found on page paragraphs [0013], [0035] and [0056] and support for the Universal Resource Locator amendment is found at least in paragraph [0035]. Applicant respectfully submits no new matter has been added. Accordingly, claims 19, 21-23, and 25-28 are pending in the application. Favorable reconsideration of the application is respectfully requested in view of the foregoing amendments and the following remarks.

### **Examiner Objections – Specification**

The specification was objected to as failing to provide proper antecedent basis for the claimed subject matter. The Applicant thanks the Examiner for his careful review. In response, the Applicant notes that proper antecedent basis for the claimed subject matter, “network address...” is found in the specification in numerous places but in particular in paragraphs [0013] and [0035]. Additionally, the phrase concerning the terminal being “incapable of providing the multimedia information...” is found in paragraph [0056].

### **Claim Rejections – 35 U.S.C. § 112**

Claims 19, 23 and 27 stand rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the written description requirement. Claims 19, 23 and 27 have been amended to clarify confusing language. The Applicant respectfully submits that support for the amendments regarding “sending a network address” may be found at least in paragraphs [0013] and [0035] of the specification.

Regarding claim 27 reciting whether “the called party terminal... is incapable...”, the Applicant apologizes for not citing support for the amendment, which is in paragraph [0056]. In that paragraph, the phrase “the called party’s terminal can be a terminal that is not able to send multimedia information itself” is cited as support for the Applicant’s amendment.

The Applicant have corrected the deficiencies in claims 19, 23 and 27 and respectfully submits that that claims 19, 23 and 27 are now allowable.

### **Claim Rejections – 35 U.S.C. § 102(e)**

Claims 19, 21, 23, 25, and 27 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Choe, et al. (Choe hereafter) (US 2004/0114732 A1). The Applicant respectfully traverses the rejection of these claims.

The Choe reference discloses an apparatus and method for editing a ring back tone – Editable Personalized Ring Back Tone service. Choe teaches providing a means for a subscriber to personalize a ringback tone for playback to a caller. Choe also teaches an Internet Data Center (this is confusing as IDC is not connected to the Internet – see figure 1) retrieving a ringback tone and providing it to the caller. (para. [0026]) Further, Choe teaches recognizing a subscriber and delivering the called party's ringback message to the calling party's switch. (para [0029]) However, Choe does not teach sending a network address containing the multimedia information to the calling terminal.

The Applicant's present invention claims the provision of multimedia data related to a terminal of a called party to a calling party (obviously, the procedure can be applied to a calling party in reverse). The terminal may be incapable of actually providing the multimedia data to the calling party. To remedy this situation, the Applicant teaches a core network node receiving a call set up message from a calling party providing an identification of the called party. Called party subscriber data is retrieved by the network node and the data includes a demand for a multimedia response. The demand is then responded to and multimedia information associated with the called party is sent to the calling party terminal. The core network node reads the subscriber data and reacts to the demand by providing an address of the multimedia data associated with the called terminal. In this case, the called party may not provide the multimedia information and the core network provides the information to the calling party

The Applicant respectfully directs the Examiner's attention to amended claim 1:

19. (Currently Amended) A method, in a telecommunications network, of providing multimedia information associated with a called party terminal the method, performed by a core network node, comprising the steps of:

retrieving subscriber data of the called party, wherein the subscriber data comprises a demand for presenting the multimedia information;

receiving in the core network node a call set up message comprising an identification of the called party,

recognizing, according to the subscriber data and the received identification of the called party, the demand for providing the multimedia information, and

sending a network address or Universal Resource Locator (URL) address to the calling party terminal for retrieving the multimedia information. (emphasis added)

The Applicant respectfully submits that the Choe reference does not teach or suggest sending a network address containing the multimedia information associated with the called terminal to the calling party terminal. The Choe reference, in figure 1, depicts the calling terminal as being connected to a data network which is connected to a Master Content Provider (MCP) and the MCP is situated between the data network and the Internet and thus the calling terminal. The calling terminal thus does not have Internet access and cannot actually access a URL.

Paragraph [0037] of the Choe reference is cited in the Detailed Action as disclosing sending the network (or URL) address to the calling terminal. Paragraph [0037] actually discusses a content provider accessing a private website for adding or updating advertisement contents. The subject matter of this paragraph is not directed to a calling party receiving a network address (or URL) to retrieve stored multimedia information associated with a called party. This being the case, Applicant respectfully requests the allowance of amended independent claim 19 and analogous independent claims 23 and 27.

Claims 21 and 25 depend from amended claims 19 and 23 and recite further limitations in combination with the novel elements of claims 19 and 25. Therefore, the allowance of claims 19, 21, 23, 25 and 27 is respectfully requested.

### **Claim Rejections – 35 U.S.C. § 103 (a)**

Claims 22 and 26 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Choe in view of Nguyen et al (US 2004/0120477 A1). The Applicant respectfully traverses the rejection of the rejection of these claims.

Nguyen discloses a system and method of providing a message to a terminating point of a call. Nguyen does not disclose recognizing a demand (or trigger, this is also in the specification) from the subscriber data or providing a URL network address, containing the multimedia information, to the calling party in response to the demand; both limitations missing from the Choe reference.

Claims 22 and 26 depend from independent claims 19 and 23 and recite further limitations in combination with the novel elements of these claims. Therefore, the allowance of claims 22 and 26 is respectfully requested.

**CONCLUSION**

In view of the foregoing remarks, the Applicant believes all of the claims currently pending in the Application to be in a condition for allowance. The Applicant, therefore, respectfully requests that the Examiner withdraw all rejections and issue a Notice of Allowance for all pending claims.

The Applicant requests a telephonic interview if the Examiner has any questions or requires any additional information that would further or expedite the prosecution of the Application.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Sidney L. Weatherford". The signature is fluid and cursive, with the first name "Sidney" being more prominent.

By Sidney L. Weatherford  
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